

P24. The Challenges of Collaborative Practices in Cultural Heritage Management: Inspiring Cases to Share

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Cultural sustainability should become part of our everyday practices and new management models of local cultural heritage. As such, we consider cultural sustainability not just as an add-on to cultural and environmental agendas, but as the precondition for long-term success, in the form of combined and socially collaborative formulas.

Socially and culturally collaborative and conscientious practices are key tools for heritage management, allowing new forms and formulas of cultural sustainability and the creation of new definitions and practices within cultural heritage. Therefore, this session aims to promote a debate about the nature and challenges of socially and culturally sustainable collaborative practices in cultural heritage management to facilitate new dialogues between scholars, stakeholders, and communities in which knowledge-sharing, learning, and development are at the center.

By questioning traditional management from a critical perspective and stimulating discussion and reflection, we look for case studies that explore practical, useful, and well-researched solutions and answers related to socially and culturally sustainable collaborative practices in the field of cultural heritage management to be widely shared. We welcome paper proposals dealing with, but not restricted to, the following topics:

- Heritage participatory management and challenges;
- Environmental engagement and cultural heritage participation;
- Heritage sustainability and local development;
- Cultural heritage policies and new forms of participatory democracies;
- Bottom-up, compromised, and integrated participation in heritagization processes versus over imposed participatory practices;

Keywords: Cultural Sustainability; Heritage Democratization; Knowledge Coproduction; Heritage Participatory Management.

Thematic lines: Heritage Practices; Heritage Management; Conservation, Restoration, and Sustainability; Patrimonialization/Heritagization; Challenges, Discourses and Heritage Policies; Mediation and Management of Publics; Heritage Communication.

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Short bio: Lorena Sancho Querol is a researcher in the area of Social Museology at the Centre for Social Studies (CES-UC). Lorena’s research is focused on the creation of new models of participatory management in local museums and also on innovative decolonial educational practices in cultural institutions. From this perspective, in the last years she has been developing international projects like the H-2020 project “European Colonial Heritage Modalities in Entangled Cities” (ECHOES, 2018-21) or the recently approved “H-2020 IN SITU: Place-based innovation of cultural and creative industries in non-urban areas” (2022-26).

Catarina Almeida Marado is a researcher at the Centre for Social Studies (CES-UC) in the thematic line: Urban Cultures, Sociabilities, and Participation (CULTURS). She is also an invited assistant professor in Cultural Heritage Management at the Faculty of Human and Social Sciences of the University of Algarve and a visiting professor at the Master in Architecture and Heritage of the University of Seville.

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